

# The Didsbury Pioneer

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DIDSBURY, ALBERTA, WEDNESDAY, OCTOBER 13, 1934

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## Industrial Rubber Firm Plans Plant Here; Work Slated To Start Early In New Year

In a news release in a Calgary paper last week, the General Tire and Rubber Company of Canada Limited announced they had acquired a 200-acre industrial site at Didsbury for construction of a manufacturing plant.

Construction on the plant will begin early in 1935, and it is expected the plant will be in operation by the fall.

Mr. L. J. Falkenhagen, Welland, Ont., vice-president of the company, said he could not release specifications of plant, the cost, or the type of product that would be produced. He did say, however, that General Tire believed the demand for industrial rubber products and plastics had increased sufficiently to justify establishment of a plant in Alberta.

General Tire, with head offices at Akron, Ohio, has 17 manufacturing plants in the U.S. and three plants in Eastern Canada. The company's products include rubber tires, industrial rubber products, metal products, chemicals, and plastics, and rockets and projectiles.

The company also operates seven radio broadcasting and four television stations in the U.S., and holds the majority stock in the Mutual Broadcasting System.

General Tire operates rubber factories in 10 countries other than the U.S.

According to local sources the property mentioned is on truckage at the northeast corner of town and includes property owned by Mr. Tom Morris and Miss Moyle. It is estimated that 25 key personnel will be brought from an eastern plant to start with, the remainder to be drawn from the district. Further off-the-record plans were discussed with local officials here last week but more details will not be made available to the public until a later date.

It is interesting to note that the Didsbury Board of Trade, who sometimes are referred to as being inactive, had a large part in bringing the industrial plant to this town. They have been working behind the scenes for some months now and it appears its efforts have borne fruit.

## WESTCOTT NEWS

(From Our Own Correspondent)

Word has been received that Mr. Allen Vipond, who is a patient in the Holy Cross hospital, is resting comfortably after having his injuries attended to. Mrs. Vipond spent Sunday in Calgary visiting with him.

Mr. and Mrs. Adolph Baudistel of Calgary spent the Thanksgiving weekend with the former's brother, Mr. and Mrs. Alfred Baudistel and his mother, Mrs. Baudistel Sr. and other relatives in the district. Friends of Mrs. Robert MacFarlane will be sorry to hear that she was advised to go to Calgary for further medical treatment and she left Monday.

Mrs. Edna Dowell and Mr. Fred Mela were dinner guests on Sunday last at the home of Mr. and Mrs. H. Goetjen. Mr. and Mrs. Wilbert Pappe and family of Big Prairie, were also visitors at the Goetjen home on Sunday evening.

Mr. and Mrs. Bill Weidner had as their dinner guests Sunday last, the latter's relatives from Calgary and her sister and family from Olds. Mr. John Jacobson is still a patient in Didsbury hospital but is improving in health now and hopes to soon be released.

Mr. and Mrs. Don Artman and family of Calgary were visiting the former's sister and family, Mr. and Mrs. Henry Wilshusen and father, Robert Artman, for Thanksgiving. Among those who called on Mrs. Robert MacFarlane on Sunday were Mrs. Jack Robertson and Mrs. Harry Levasgood and Mrs. Wallace Hughes. Some combining is being tried in the district and with continued warm dry weather more will be attempting to salvage a bit of this crop, but there'll be no big yields.

Mrs. Bradley from Didsbury and other relatives of Mrs. Sanderson were dinner guests at the Charlie Brown home for Thanksgiving dinner.

## C.P.R. TRAIN TIMES AT DIDSBURY

Northbound:	
No. 521 Daily	1:13 a.m.
No. 527 Daily	10:02 a.m.
No. 525 Daily (Dayliner)	7:28 p.m.
Southbound:	
No. 522 Daily	5:00 a.m.
No. 524 Daily (Dayliner)	11:16 a.m.
No. 528 Daily	6:16 p.m.

## ART EXHIBIT AND TEA POSTPONED TO LATER DATE

Due to a large number of other events scheduled for the same date, the Legion Auxiliary Tea and Art Exhibit will not be held on the date mentioned in last week's issue. It will, instead, be held in conjunction with its St. Patrick's tea in the spring.

Anyone who has purchased tickets on the picture to be raffled are asked to hold them until the date of the tea.

## Didsbury W. I. Meet at Peiper's

The October meeting of the Didsbury W. I. was held at the home of Mrs. E. Peiper with 16 members and three visitors present. A song was sung followed by repeating of the creed.

Roll call was answered by giving an article for the bazaar. A letter from the Disabled Citizen Workshop was discussed and the W. I. are working for dresses, to be on sale in February. A card of thanks was received for sending wash cloths to Korea. Prices were put on articles brought for the bazaar.

In the absence of Mrs. G. Wilkins, Mrs. Wahl gave the 5-minute talk on "How I Swam Lake Ontario." For the "bit of fun" Mrs. McDonald had a contest, which was won by Mrs. Treachor.

Mrs. Helen Shannon gave a paper on "Buttons" for handicraft and then had a contest of naming the different kinds of material which she passed around. Mrs. Marge Grange proved best at knowing her goods. The 10-cent draw amounted to \$2.00 and was won by Mrs. Pros.

Some tickets on the quilt were handed in and those that have books are asked to have them in by the next meeting on Nov. 3, at Mrs. G. Rathburn's. Mrs. R. Long will give the five-minute talk and Mrs. Ed Blain will take the "bit of fun."

Don't forget the food sale, bazaar and raffling of the quilt at the Massey Harris showrooms on Nov. 6.

## Honored On 25th Anniversary

Mr. and Mrs. Dorris Wilson were honored at the home of Mr. and Mrs. Arden Deadrick on Sunday, when their 25th wedding anniversary was observed with a turkey dinner, with 27 relatives present.

After a toast to the bride and groom, they were presented with a set of silverware by their children and a silver tea service from their brothers, sisters and families. Ivan Wilson of Olds made the presentation, which was fittingly responded to by Mr. and Mrs. Wilson.

After the evening service in the Evangelical church, the congregation and friends gathered in the church parlors and after a short program, with Bennett Brower as chairman, Mr. and Mrs. Wilson were presented with a purse of money.

Their many friends join in wishing them many more happy years together.

## UNITED NATIONS GROUP HOLDS FIRST MEETING

The first meeting of the grade 12 United Nations group was held on October 6th. Elections were carried out with the following results:

President, Howard Robertson, vice-president, Viola McNaughton; secretary-treasurer, Valenta Watkins.

It was then suggested that Norman Archer act as an advisor to the executive because of the information he gained at the United Nations Training Centre at Banff this past summer. He accepted the position.

The group then made suggestions and the London conference was chosen as the topic of discussion for the next meeting. Several ideas for the name of the club were submitted but no decision was made.

## SATURDAY NIGHT BINGO

The Saturday night bingo games sponsored by the Lions Club will continue Saturday night, starting at 9, in the Armories.

"Ocean," the fellow worth all the money, is still on the air, but he's running out of wind and could be caught this week.



The Hon. L. C. Halmrast, minister of agriculture, kicks off for Alberta in "National Cheese Festival" while Rollie Miles, a favorite with Western Conference football fans, holds the ball.

## Crop Report Gives Rugby Institute Grim Picture Regular Meeting

Alberta farmers had only 25 per cent of their wheat threshed and 71 per cent of it cut when sun and rain halted harvesting operations last week, according to the latest Alberta Wheat Pool report. Oats are 57 per cent cut and 11 per cent threshed and barley 72 per cent cut and 25 per cent threshed. The majority of threshing which has taken place to date has been in the southern part of the province although four progress has been made in threshing barley in the Peace River territory and in the Athabasca to Westlock region.

Harvesting this year is only slightly ahead of 1931, the latest year on record. That year a large portion of the crop remained in the fields over winter. Unless farm dry weather is experienced soon there is a grave possibility that some of this year's crop will remain out too. At this time of year crops and land dry slowly and even with fine weather harvesting is a slow process.

## EAST NOTES

(From Our Own Correspondent)

There will be a dance October 29 at the Lone Pine hall. Come out for an evening of fun.

The Lone Pine Orioles are holding their next meeting at the Schumaker girls' home on Oct. 22 instead of the 15th.

Mr. and Mrs. Raymond Schumaker and Wayne Les Schumaker, Cecil Clendenan and Mr. and Mrs. Ivan Clendenan, all of Calgary, were week-visitors with Mr. and Mrs. Peter Schumaker.

Mr. and Mrs. Don Neufeld spent the long weekend with the former's father and brother, Amos, and his sister, Mrs. Matson and family.

Mrs. Welch and Harold Hobbs and Mrs. Lucy Thompson spent the weekend with Mr. and Mrs. Alfie Thompson and Beverly.

Congratulations are extended to Mr. and Mrs. Arnold McCulloch on the birth of their son. The same is extended to Mr. and Mrs. Bob McCulloch on the birth of their daughter.

A number of people took advantage of the last week of nice weather and have been threshing and combining oats and barley, but the wheat is tough. Another week of sunshine would certainly be appreciated.

The Lone Pine Girls' Club are holding their annual fall dance on Nov. 12. Fisher's orchestra.

Mr. and Mrs. Schumaker were Thursday evening callers on Mr. and Mrs. Joe Hunter and family. Mrs. Rathburn called on her parents last Thursday afternoon.

Mr. and Mrs. Schumaker were Wednesday evening callers on Mr. and Mrs. Walter McCulloch and Mr. and Mrs. Stanley Schumaker.

Mr. and Mrs. Riley Moon and family of Nanton, Mr. and Mrs. Ray Franklin and Dougie Mr. and Mrs. Howard Berscht, Mr. and Mrs. Steve Janacek and Bob, all of Calgary, spent a very enjoyable Thanksgiving with the hosts of the home, Mr. and Mrs. Ed Berscht and Mrs. Emma Wright.

## Cattlemen Make Quick Coast Trip

Mr. Tom Morris of Didsbury and Mr. Harry Colpitts of Calgary went to Vancouver by plane Friday night to attend the Gilmore production sale of Holsteins, representing the Alberta Holstein Association.

They were taken on a tour of the large dairy farms on Sea Island and Lulu Island on Saturday morning and attended the sale in the afternoon, which was held at Exhibition grounds in Vancouver. They purchased a young bull, Gilmore F. H. Crusader, No. 247315, a son of the great Ontario bull Farm Pond Hope No. 212300, an Canadian bull 1949-1950-1951, reserve in 1952.

Top cow at sale sold for \$1180. Average for 74 head, including a number of calves, was \$428. Mr. Morris and Mr. Colpitts made the trip in a chartered North Star plane with the Calgary Stampeder football team and took in the game Saturday night at Empire Stadium. The stadium seats 28,000, with 18,000 under roof.

While at the coast they visited Mr. and Mrs. Wm. Pitt and Mr. and Mrs. George Brewster, who asked to be remembered to all their Didsbury friends. Mr. Morris said Mr. Pitt is a keen fisherman and has his own boat and boat house. On Saturday he went salmon fishing and came home with eight. They caught one salmon home that weighed just a fraction under 10 pounds.

## WALTHER LEAGUE HOLDS REGULAR MEETING

Referee: Walther League opened its October 5th meeting with a hymn, scripture reading and a prayer. A study of Titus Chapter 3 was led by Rev. Fox.

During the business meeting discussions were held on the method of elections of district officers, the choosing of a new district project and the pooling of expenses for representatives to district officers' conferences. A motion was passed in favor of pooling expenses for two representatives from each society to all future conferences.

Erhard Reinhardt, in behalf of the Alberta B.C. district, thanked the Didsbury Society for being hosts to the district officers' conference on September 26th. It was decided to purchase sufficient copies of the tract "Lutheran Confessions," to be sent to each family in the congregation.

## Westcott W.I. Present Bedspread

Westcott W.I. met at the home of Mrs. Ed Klunk on Wednesday, Oct. 6th, with 10 members and six visitors present. Roll call was answered with "My Pet Peeve."

A report on the success of our tea and food sale, held recently, was given and showed net proceeds of \$73.

The sum of \$19.85 is to be sent to Mrs. A. L. Hogg as the share in the constituency W.I. project, to be used for the senior citizen's home in Didsbury.

A letter was read from the corresponding W.I. in Northam, England. Mrs. G. Levasgood read an article from Maclean's magazine entitled "Why Our Laws Can't Nod Drunken Drivers."

Mrs. J. Robertson had the "bit of fun." Mrs. Ed Klunk gave the five-minute talk, an article from the February, 1934 edition of the Lions magazine, "The Real Canadian Mountain," little-known facts about Canada's Scotland Yard.

A chenille bedspread was presented to Mrs. Marcelle Faucher (Margaret Shields), as a wedding gift from Westcott W.I.

There will be a "Night of Songs" at the United Missionary Church on Friday, October 15. Come and bring a friend.

## TIME TO THINK

Farmers and ranchers of western Canada make the "salt of the earth." Because they have escaped the world of gadgets they can sit back and think at the end of a day's work and that is what the world needs.

The foregoing statement was made by the Most Rev. Geoffrey Fisher, Archbishop of Canterbury.

There will be a "Night of Songs" at the United Missionary Church on Friday, October 15. Come and bring a friend.

## DIDSBURY MARKETS

BUTTERFAT	
Delivery Basis at Crystal Dairy	
Special	58c
Reg.	56c
No. 2	56c
Table	47c



Marilyn Monroe, the whistle-and-wolf-call gal who has gained a bit more publicity following the announcement of her divorce from Joe DiMaggio, the baseball great, is shown above as she arrived recently at a New York airport.

## Hardware for Winter

Give your car, truck or Tractor complete protection with

### PRESTONE

Anti-freeze at the new low price

### Weatherstrip

### Shotgun Shells

Glass Cut to any size

**ELECTRIC LIGHT BULBS**—In all wanted sizes. Have you tried the new WHITE LAMP in 60 or 100 watt. They are really good.

## MAC'S SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

See the new  
**CYCLAMATIC**  
Refrigerator by  
**FRIGIDAIRE**

**AN ELECTRIC CLOTHES DRIER**  
should be in every home. See the best which is  
**FRIGIDAIRE**

Come in and see this amazing clothes drier.

WATCH FOR . . .

## NEW WINTER CLOTHING Just Arrived

LYNDALE 3-PLY WOOL 29c an ounce

## DIDSBURY VARIETY STORE

## CAR-TOONS



## HARVEST Truck Sale

1953 GMC HALF TON—fully equipped with air conditioner, radio, tinted glass and a visor. This truck has very low mileage and is selling at a big reduction in price.

1952 CHEV. HALF TON PANEL in A1 condition. A real buy.

1952 CHEV. HALF TON PICK-UP. At present this truck is being re-conditioned in our shop and when completed will be tops in truck value

1950 GMC 1 TON with very low mileage. This truck is tops and warrants your inspection.

1946 1½ TON INTERNATIONAL with grain box. The motor and rubber are in good shape and the truck is selling for a very low figure.

**EDEORD MOTORS**  
YOUR MODERN GARAGE  
CHEVROLET — OLDSMOBILE

BUY SELL LOAN  
**USE THE**  
RENT TRADE

**CLASSIFIED**

RENT TRADE  
**FOR RESULTS**  
BUY SELL LOAN

### ENGAGEMENT ANNOUNCEMENT

Mrs. N. R. MacKenzie, of 350 Cambridge St., Medicine Hat, announces the engagement of her eldest daughter, Florence Natalie, to William Kenneth Gillrie, son of Mr. and Mrs. H. R. Gillrie of Didsbury, the wedding to take place at the bride's home on November 5th, 1954, at 3 p.m.

### ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. Gordon Sherrick wish to announce the engagement of their daughter, Donna Marie, to Mr. Roy Douglas Luft, son of Mr. and Mrs. John Luft of Didsbury, the wedding to take place October 22nd at 7 p.m. in the United Missionary Church.

### CARD OF THANKS

I wish to thank Dr. Asquith and Dr. Paul, also the matron and staff for the loving kindness and care shown to me during my stay in hospital. Thanks also to the friends who sent cards and called on me.

MRS. R. A. MACFARLANE

## The Joke Box

Two visitors in a museum were taking in a mummy which was marked with the sign: "B.C. 1338". Visitor to friend: "What do you suppose the number means?" Friend: "Probably the number of the car that hit him."

The discouraging thing about about middle age is all those things going to waist.

He: "Let's get married."  
She: "All right."  
(Long silence)  
She: "Why don't you say something?"  
He: "I've said too much already."

Two drunks were walking down a railroad track. Said the first drunk: "These long stairs sure do set me." "It's not the long stairs," said the second drunk, "it's these low banisters."

The old man was more than a little irritated when he called his boys in and demanded to know who had pushed the privy into the river. "I did, father," said one lad. "Come out in the woodshed," the old man ordered. "I'm going to give you a lesson."

"George Washington's father did not punish him when he told the truth," pleaded the boy. "Yes, I know," replied the old man, "but George Washington's father wasn't sitting in the cherry tree."

**FOR RENT** — Frame building, 42' by 28', main street, Didsbury. Light, water and sewer. Apply A. I. Schumacher, Calgary, Alberta, phone 21717 or 21976. 31-tin

**FOR SALE** — 5 gallon pails, each 50c; New and used Shot Guns and Rifles, up from \$5.00; New and Used Coal and Wood Stoves, \$5.00 and up; Used Fire Hose, 10c ft. Fee's General Retail, Phone 221, 39-tin

**FOR SALE** — Furnished house, fully modern. Five rooms and bath. Apply Abe Harder or phone 211, Carstairs, 37-tin

**HELP WANTED** — Experience not necessary. Mike's Coffee Shop, phone 233, Olds; Innisfail 244. 39-2tc

**CARSTAIRS COUNTRY SERVICE** are agents for Galleon hoists, which every farm truck should have. See us before ordering. Phone R1413, Carstairs, 39-tin

**FOR SALE OR TRADE FOR LIVESTOCK** — House in Didsbury, on corner lot, water and sewer line, \$1500 value; 1945 Chevrolet 1½ ton truck, dual wheels, with grain box, excellent condition; International Farmall M tractor, new rubber, top condition; John Deere D, fair condition, cheap; quantity of dry fir lumber. Phone 716, Didsbury, 39-3tc

**FOR SALE** — McClary kitchen stove, large Norge oil heater; dresser, bed, kitchen table and chairs, dinette suite, radio table, end table, green congolesum rug, 9 by 12'. Small electric heater, clothes wringer. Contact Mrs. E. Leavens at post office or phone 275 between 6 and 7 p.m. 40-2tp

**FOR RENT** — Three room suite. Apply Kirby's Meat Market or phone 262 evenings. 40-1c

**FOR RENT** — Two double rooms. Some board could be arranged. Phone 77. 40-2tc

### NOTICE

Dr. R. E. McKenzie will be away from his office from October 17th to 22nd.

### NOTICE

We use nothing but the very best of solutions and shampoos, etc., and back our guarantees if you complain to us. Don't bother your neighbors, they can't help you. MAE'S BEAUTY SHOP

**FOR RENT** — Sump pumps, Shot Guns, Washing Machines, Radios, Rifles, Electric Motors, Gas Engines, Power Lawn Mower, Fee's General Retail, Phone 221, 34-T-FW

**FOR SALE** — Electric washer in good running condition. 28 commercial banded Light Sussex pullets, early March hatch. Phone 808, Didsbury, 40-1tc

**FOR RENT** — 5-room house, northeast Didsbury, Phone 30. 39-3p

**FOR SALE OR RENT** — House near school. Water on tap. Upstairs and downstairs could be rented separately if desired. Phone 240, Didsbury, 38-3tp

**WANTED** — Winter pasture for cattle, preferably in the Elkton district. Apply B. Moore, Bergen, or phone 224, Didsbury, 40-2c

**LOST** — 200-lb. market hog on road to Didsbury. Anyone seeing or knowing of same please contact Burns Bros., phone R1303, 40-1c

Now on sale—for cash or by instalments  
at all branches of the Royal Bank

## CANADA SAVINGS BONDS

...a sure way to save

These bonds never drop in value. They can be cashed for their full face value, plus accrued interest, at any time, at any bank. They bear interest at the rate of 3¼% a year.

Order your bonds today at our nearest branch. Just telephone, if you like.

## THE ROYAL BANK OF CANADA

Didsbury, Alberta — Manager: A. J. ALLEN

## IMPORTANT NOTICE

## To all Telephone Subscribers

## New Telephone Billing System In Effect With Your Next Bill

Growth of the Alberta Government Telephones has necessitated the adoption of a new Billing System in order to assure utmost efficiency in the rendering of telephone bills. It will go into effect with your next bill.

This new system, known as Rotation and Machine Billing, is used by many of the larger telephone, water, gas, power and electric light companies. It is designed to overcome the many difficulties encountered by our accounting and business office staffs in rendering all bills at the beginning of each month. Subscribers will benefit by receiving their bills more promptly.

## HOW YOU WILL BE BILLED

Instead of billing from the first of the month as at present, future DIDSBURY bills will be issued on the 10th of each month. Exchange service and directory advertising will be billed one month in advance as at present, beginning with the date of the bill. Long distance calls will be billed for one month ending the day preceding the billing date on the bill.

## YOUR NEXT BILL

Your next bill will be a "transition bill" to adjust your account from the old system to the new. A notice will be enclosed with your Transition Bill showing your new Billing Date and other information about your account under the new plan. Please read it carefully and retain it for future reference.

## Alberta Government Telephones



# THE DIDSBURY PIONEER

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JAMES CURRIE, Editor and Publisher

## FATAL ACCIDENTS INCREASE IN ALBERTA

The increased number of fatal accidents in Alberta is receiving fresh study as the Alberta Safety Council prepares plans for a pedestrian and safe winter driving campaign which will open in November, according to Paul Lawrence, safety director for the A.S.C.

During the eight months ended August 31, there 121 highway deaths in the province, an increase of six over the same period of last year. In the same period this year, the number of motor vehicle accidents, and persons injured showed a decrease.

Special attention will be drawn during the forthcoming campaign to the danger of crossing at intersections unless one is particularly alert to all public hazards. One of the acute risks is to cross when a nearby car or truck has stopped, without watching out for another traffic that might be coming up and is preparing to pass the stopped vehicle.

In a recent Edmonton case, a 14-year-old girl was killed when struck by a truck at an intersection. The truck driver was charged with manslaughter and was acquitted.

Mr. Justice McBride, the trial judge, agreed that the truck was grossly overloaded but he felt that had it been empty, the truck driver would not have had sufficient time to avoid an accident. He warned all truck drivers and owners that overloading could become a serious offence and could easily constitute criminal negligence, the basis for a manslaughter charge.

The Safety Council draws attention to sub-section 3 of Section 59 of the Vehicles and Highway Traffic Act, which says:

"Whenever any vehicle is stopped at a marked crossing or at any in-

tersection to permit a pedestrian to cross the roadway, it shall be unlawful for the operator of any other vehicle approaching from the rear to overtake and pass the stopped vehicle."

Thus, there is a definite prohibition against passing stopped vehicles at a pedestrian crossing.

At the same time, pedestrians have a responsibility to keep a sharp lookout and avoid accident hazards at these crossings. This is particularly important when one vehicle has stopped leaving room for another to pass.

## CANADA AT CORONATION TO BE SHOWN HERE

The 50-minute Kodachrome film Canada at the Coronation, now released on non-theatrical circuits in communities across Canada by the National Film Board, is Canada's official record of the coronation. It was made to provide thousands of communities where regular screenings of documentary 16mm. film are held with an especially complete and colorful picture of the role played by Canadians both before and during the coronation ceremonies.

It incorporates sequences from the J. Arthur Rank Organization on the Abbey ceremonies and on the royal family greeting crowds from Buckingham Palace balcony. The remainder of the film which is remarkable for full and brilliant close-ups of the procession to and from the Abbey and for special treatment of Canadians sharing in pre-coronation events was the work of N.F.B. camera-men enlisted by National Defence Department photographers.

This film will be shown by the Reformer Luther League on Sunday October 24, at 8:00 p.m. in the church basement. These screenings are open to all.

## Through The Study Window

By REV. C. C. ARMISTEONG

Two news items are of special interest: The first one concerns our announcement that the General district here, and of course is at Tire and Rubber Company are to ing and walling and gnashing of teeth because of this will be strictly from communities to the north and south. Not that we will be able to buy rubbers, and overhoses and tires any cheaper here than elsewhere, but such a plant will help stabilize the economy of the district. Any area which is exclusively agricultural is at a disadvantage to one which has both industrial and agrarian resources. It is a mark of progress to have this firm established here.

The other item rises out of the complications of modern life as related to simple, nomadic life. It is the proposed building of the trans-Canada highway across the Indian reserve west of Calgary. The Indians proposed building of the trans-Canada have refused to grant right-of-way, and I must say that my sympathies are almost entirely with the Indians. Material resources are not only the important thing in the land, "It fares the land, to hastening ills a prey, where wealth accumulates and men decay". Disregard for the rights of minorities is definitely a sign of decadence. The mere fact that the treaty which allocated the reservations was framed without a thought of future highways is no reason for seeking to change it now. The Indians, who are the original title-holders to all this land, have the right to use their own land as they see fit.

Coupled with this feeling for the Indians is another consideration: Is the shortest and most direct route automatically the best, and have our highway surveyors always displayed the best possible judgment in selecting a route? They have not. Indeed, many modern highways have been built, only to be soon abandoned to follow quite different courses. The insatiable demand for ever-increasing speed means that wider curves and lower grades are more important than ever. Highways are being built parallel to the railways presumably for this reason.

## EAST NOTES

(From Our Own Correspondent)

Mr. Harold Hobbs and Teddy Weale were last weekend visitors with Mr. and Mrs. Alfie Thompson and family. Sunday evening callers were Mr. and Mrs. Teddy Ziegler and family.

Tuesday afternoon callers on Mrs. Schumaker were Mrs. Otto Bittner and Mrs. Bill Persinger; evening callers were Mr. and Mrs. Tommy Marsh and Pete Neufeld.

Mr. and Mrs. Schumaker and Mrs. Annie McCulloch, called on Mr. and Mrs. Alfie Thompson Friday evening.

Mr. and Mrs. Galloway of Vulcan visited with Mr. and Mrs. Tommy Marsh and Mr. Pete Neufeld and family on Thursday.

The following were among those attending the wedding of Miss Edith Garner of Bowden on Friday: Mr. and Mrs. James McCulloch, Mr. and Mrs. Harry Ahlgrim, Mr. and Mrs. Harry Richardson, Fred and Grandma Richardson.

Mr. and Mrs. Harry Schumaker, Les Schumaker and Mr. and Mrs. Raymond Schumaker and son Wayne were weekend visitors with Mr. and Mrs. Pete Schumaker and family.

Robert Elliott is spending a few days with his parents.

Sunday dinner and supper guests with Mr. and Mrs. Schumaker were Mr. and Mrs. Clendenan and Norman Neufeld and Reg. Schumaker. Evening callers were Walter McCulloch and Stanley Schumaker.

Best wishes are extended to Mrs. Robert McCulloch who is a patient in the Didsbury hospital.

Mr. and Mrs. Pat Spraggs and Bob Pockel were Sunday evening callers on Mr. and Mrs. Otto Bittner and family.

Mr. and Mrs. Donald Thompson and Mary Spraggs were Monday evening callers on Mr. and Mrs. Pat Spraggs.

But I mustn't set myself up as an expert on highway construction. All I feel qualified to do is to endorse the stand of the Indians. All too often they have been regarded as an inferior race and therefore with inferior rights. The Highway of Hope is the only one that I know of that should have right-of-way whether on the reserve or off it. If that Route is followed, one need not fear for the rights of the Indians or of anyone else.

Mr. and Mrs. P. Schumaker and Mr. and Mrs. Otto Bittner were Monday evening callers on Mr. and Mrs. Alfie Thompson.

WANTED—Kittens or cats for good home on dairy farm. Warm milk twice a day, two mice in every hole.—Hales Corner in Wis. Tri-Town News.

## CHILD LOGIC

Her first trip out to uncle's ranch was educating to little Blanche—The lightning rods atop the shed She thought were serials instead, And back in town she now avows, "They've television for the cows."

Othella Lilly

## DIDSBURY LIONS CLUB BINGO

IN THE ARMOURIES  
FIRST GAME AT 9:00 P.M.

Saturday, Oct. 16th  
ARE YOU INTERESTED IN "OSCAR?"

NET PROCEEDS FOR CHARITABLE PURPOSES

THIS ADVERTISEMENT SPONSORED BY

J. TUGGLE — PURITY 99 PRODUCTS

## We have so much to protect

This Canada of ours — is ours to enjoy at a price — the price of constant alertness.

We cannot take for granted our freedom to worship, to vote, to educate our children, or to order our home life as we please. All these freedoms are ours only as long as we are willing to do everything necessary to maintain and defend them.

All honour then to the Canadian Soldier — the steadfast guardian of all our free institutions. Without men like him, the Canada we love might cease to be.

We have so much to protect. Let us all do our part, without letup, whatever way our duty lies.

## SERVE CANADA AND YOURSELF IN THE ARMY

To be eligible you must be 17 to 45 years of age, skilled tradesmen to 45.

When applying bring birth certificate or other proof of age.

Apply right away — For full information write or visit the Army Recruiting Centre nearest your home.

No. 10 Personnel Depot, Currie Barracks, Calgary, Alta. — Tel. 42171 — Local 71  
The Army Information Centre, 10042 - 101st St., Edmonton, Alta. — Tel. 42268  
The Army Information Centre is your home base.

## Used Car Specials !!

1953 PONTIAC SEDAN, radio, signal lights, tinted glass, low mileage ..... \$1895.00

1952 BUICK SEDAN, fully equipped, 11,000 miles ..... \$2150.00

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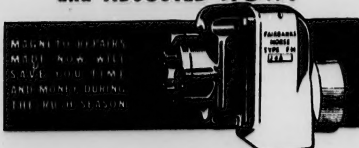
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OLDS, ALTA.



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To build such cash reserves — easily and safely — more than a million Canadians each year invest in Canada Savings Bonds. Canada Savings Bonds are available now — for cash, or in weekly or monthly instalments — at your bank, investment dealer or through your company's Payroll Savings Plan.

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Be ready for future ups and downs. Save safely — pile up your savings — with

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The Ninth Series pay 3½% per year — are cashable any time at any bank at full face value plus earned interest. Available, starting October 18th, in denominations of \$50, \$100, \$500, \$1,000 and \$5,000 at banks and investment dealers for cash or in instalments. Put your order in today for this outstanding investment.

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## DOCTORS

**H. W. EPP, B.Sc., M.D.**  
C.M., L.M.C.C.  
PHYSICIAN & SURGEON  
Office west of Hotel  
Hours: 11-12: 1:30-5, except  
Wed.—and by appointment  
Phone 141 — Didsbury, Alta.

**Raymond Asquith**  
M.B. B.S., L.M.C.C., D.O.M.  
Physician and Surgeon  
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(Except Tuesdays)  
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**DR. H. S. RAMSEY**  
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Appointments Every Afternoon  
Except Friday  
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## DENTISTS

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DENTIST  
Office over the Royal Bank  
— PHONE 79 —  
DIDSBURY, ALTA.

## LAWYERS

**H. Lynch-Sturanton**  
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We are now equipped to dig  
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## QUICK RESULTS

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**Didsbury Funeral Home**  
W. A. McFarquhar, Director  
Associated with  
Gooder Bros., Calgary  
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## JEWELLERS

**GUARANTEED  
WATCH REPAIRING**  
"Gifts For All Occasions"  
DIAMONDS SOLD BY  
APPOINTMENT  
**BLOES' JEWELLERY**  
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ALL WORK GUARANTEED  
DIDSBURY — ALBERTA

## MISCELLANEOUS

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BEAUTY SHOP

At Pete Liesemer residence  
Two doors west of hospital on  
south side of street.  
Phone 210, DIDSBURY

We Have A Good Stock of  
Men's and Boys' New  
BOOTS AND SHOES

Dayton Hand-Made Boots  
**CLARENCE'S  
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FOR  
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Residence Phone: 136

**RADIOS AND APPLIANCES**  
ALL TYPES OF REPAIRS and  
ELECTRIC WIRING  
OUR SPECIALTY  
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Compare this typewriter and you  
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Mikado Tab and 34 other out-  
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The Didsbury Pioneer  
Phone 13 Didsb 37



## Notes From D.A.

By Howard Fletcher

In deciding on a suitable ration for your pigs two main things must be kept in mind, they are balance and economy. By balance it is meant a ration that will supply the nutrients in the correct amounts to supply the pig with food to grow and finish on, and at the same time stay healthy. Our home-grown feeds will not supply a completely balanced ration so must be supplemented.

The economy of a ration must always be kept in mind as it is often the deciding factor between profit or loss. The lower the feed costs can be kept and still supply a suitable feed the greater is the opportunity for profit.

By making full use of home grown feeds with adequate supplementation those two items can best be dealt with. In addition the question of palatability and proportion must be remembered.

The following rations could be used as a guide, with some changes due to feeds on hand, etc.

**Crep Feeding:** The feeding of young pigs when still on the sow will pay big dividends, a commercial pig starter or a home-prepared ration of 32 lbs. hulled oats, 30 lbs. ground barley, 20 lbs. coarsely ground wheat, 12 lbs. 40% protein supplement, 5 lbs. dehydrated alfalfa meal, 1 lb. of mineral mixture of salt and ground limestone, add some fish oil. After weaning, gradually change to a ration of 25 lbs. chop, 75 lbs. barley chop, add 12% protein supplement, 8% alfalfa meal, 1% mineral mixture of salt and limestone. When the pigs reach 110-125 lbs. the protein supplement can be lowered to 6%, the mineral level maintained. Alfalfa decreed: wheat chop may be greatly decreased. It is especially valuable to weaning pigs and nursing sows. In all cases pigs require plenty of fresh drinking water.

**WEST DIDSBURY CALF CLUB RE-ORGANIZES**  
The re-organization meeting of the West Didsbury Calf Club was held at Rugby school on October 30. The president, Larry Gillrie, called the meeting to order. Nominations were open for new officers, which were as follows:  
President, Larry Gillrie.  
Vice-President, Donald Bird.  
Secretary-Treasurer, Marlene Dunphy.

Mr. McPhail was present and handed out certain pamphlets and feed records for this coming year to the members. The new District Agriculturist, Mr. Future, gave us a short talk and suggested the club members draw up a program to line up the year's work. During the business meeting, Mr. McPhail suggested that we give prize money to the three highest records of last year. For all people interested the next meeting will be held at Russell Gillries on November 4th at 8:00 p.m. Anyone interested in joining the club are cordially invited to attend this meeting.

Horse-shoes by  
TIFFANY'S

AROUND THE END of the last century, when aluminum was practically a precious metal, a famous racing stable had one of its thoroughbreds shod with racing plates of the weight-saving material. They were made at Tiffany's, the famous New York jewelry house.

Nowadays it is standard practice for race horses to run on aluminum shoes. Since the turn of the century the price of aluminum has been reduced to the point where it is now one of the most economical of all materials, extensively used for things like barns and boats and bus bodies. Aluminum Company of Canada, Ltd. (Alcan).

WHO IS  
RESPONSIBLE  
FOR EDUCATION

## IN ALBERTA

Who is responsible for education in Alberta? Does the B.N.A. Act require the Province to establish and finance schools? Many people firmly believe that such is the case. They are convinced that the Province is required to provide for the education of young people, and therefore should underwrite the cost of such an undertaking. In effect, however, the B.N.A. Act states that the federal government may NOT control education; its control must be left to the people of each province to exercise as they see fit. It is up to the people of Alberta to decide whether education is to be a matter for local or provincial control, or partly one and partly the other.

In practice the Alberta Government has adopted a middle course. By such statutes as the Department of Education Act and the School Act, the legis-

lature has created a Department of Education, with its Minister, on whom certain powers and duties are placed. These include responsibility for the selection of courses of study, the selection of text books, the certification of teachers, the preparation and marking of departmental examinations, the financial assistance of local school authorities, and the provision of certain supplementary educational services. The Legislature, following long Canadian tradition, has also created local school authorities (divisional, district and county boards), to whom it has delegated certain duties and given certain powers. In general

school boards are expected to provide and equip school buildings, to maintain them in operating condition, to appoint teachers and other employees, to provide transportation for pupils as needed and to requisition from municipal authorities much or most of the money needed for these services. But whether the Minister of Education is approving the choice of a new text book or a local trustee is investigating a leaky school roof, it must never be forgotten that each is performing his function on behalf of the people he represents. The power they exercise is wielded as stewards for their



fellow citizens. Thus, there appears the unavoidable conclusion that all adult citizens of Alberta are responsible for education. And from this, it follows that the quality of education depends, at least in part, on how well and conscientiously Alberta citizens perform the duties which civic responsibility demands.

Why should any person be responsible for the education of any children other than his own? The answer, of course, is that a modern democratic people, for its continued existence as such, must be founded on an intelligent and informed electorate, on people who understand the meaning of democracy and who have the will, the energy, and the skills to put its principles into practice, and to make the best possible contribution to one another's welfare. In other words, democracy cannot continue to exist if a large part of the population are ignorant or indifferent to their democratic rights and duties. Thus is established fundamental principle in Alberta education: one of its purposes is to train all boys and girls to become effective citizens of our Province and our country.



## DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

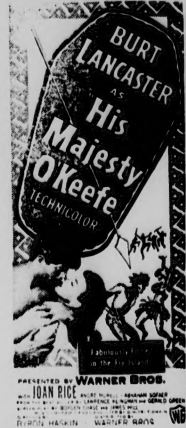
Saturday Matinee 2:30 — Evening 7:30 &amp; 9:30

THURS., FRI., SAT.:

OCTOBER 14 - 15 - 16

MON., TUES., WED.:

OCTOBER 18-19-20 —



## ADULTS ONLY

William Holden and  
David Niven

The Moon  
is Blue

The picture everyone  
has been talking about  
and waiting to see.

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October 21-22-23

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Anderson"

In Color

with Danny Kaye and  
Jeanmarie

No family night Wed., Oct. 20

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Mill Spray—Fumigants—Wheat Protectant.

For the Best in  
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IT PAYS TO PULL TO THE PIONEER

PIONEER GRAIN COMPANY LIMITED

USE THE CLASSIFIED COLUMNS OF THE  
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Beat winter to the punch! Have your car or truck winterized now! Our factory-trained mechanics will give you guaranteed protection. Service includes radiator cleaning and reverse-flow flushing; water pump check; fan belt adjustment; check of rubber connections; engine check for leakage; cleaning radiator core; anti-freeze; correct winter grade of oil and lubricants. See us today and be ready when winter strikes! We have Chryco® Alcohol Base and Chryco Glycol (permanent-type) anti-freeze. Both are fully guaranteed.

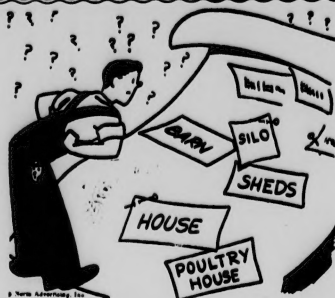
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Our staff knows farmers and farm problems... will supply you with all the materials you'll need to repair and remodel your barns, hog and poultry houses, milk and machine sheds, etc.

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DIDSBURY, ALTA. Phone 125

LARRY SINCLAIR, Manager

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## Folkmann's Clothing

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### Coats

in a wide assortment of styles and colors. Buy yours now, while there is still a large selection to choose from.

### LADIES' HANDBAGS

in all the latest shapes, in leather, plastics and in velvet

## HALLIDAY'S CASH GROCERY

PHONE 101 — DIDSBURY

GRAPEFRUIT, Ruby Reds, 96's, per dozen 95c  
 Monarch Golden Yellow Cake Mix, 2 pkgs. 59c  
 Monarch Angel Food Cake Mix, per pkg. 55c  
 Pork & Beans, Cheerio, 15 oz. tins 4 for 49c  
 Halliday's Coffee, 1 lb. cello \$1.23  
 Plain Money Oats, 3 lb. pkg. 35c

### XMAS CAKE INGREDIENTS

Glaced Mixed Fruits, 1 lb. 38c  
 Glaced Mixed Fruits, 1 lb. 20c  
 Glaced Mixed Fruits with Pineapple, 1 lb. 45c  
 Cut Mixed Peel, 1 lb. 32c  
 Cut Mixed Peel, 1 lb. 18c  
 Cut Citron Peel, 1 lb. 13c  
 Glaced Red Cherries, 1 lb. 59c  
 Glaced Red Cherries, 1 lb. 30c  
 Glaced Green Cherries, 1 lb. 30c  
 Maraschino Red Cherries, 6 oz. bottle 27c  
 Maraschino Red Cherries, 16 oz. bottle 57c



## This is IT!

The new lanolin-wave HOME PERMANENT, so quick it named itself!

# Quick

by RICHARD HUDNUT

With lanolized ten minute waving lotion

Pick the Quick that's right for you

- Super
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- Gentle

\$175

Contains lanolin—no risk of dry dullness when you use Quick's waving lotion. Quick curls are soft, shiny, easy to manage. Faster—short hair takes one hour, including everything: winding, waving, neutralizing. Easy as pie! Just wind, wave, neutralize. And what a neutralizer... it vitalizes, too. Makes curls livelier, longer-lasting in one Quick step.

Pick QUICK if you want a longer lasting, livelier wave that you can't tell from naturally curly hair!

**Law's Drug Store**  
**The REXALL Store**  
 PHONE 40 — DIDSBURY, ALBERTA

## Little Items of Local Interest

Mr. and Mrs. J. Redmond of Calgary were Sunday visitors with Mr. and Mrs. J. Riddoch and family.

The many friends of Mr. J. V. Berscht will be glad to hear he is at home again following a stay of several weeks in the local hospital.

Mrs. Sidney Fox left Thursday by plane from Toronto recently after spending five weeks in Ontario visiting relatives and friends. He reports having had a wonderful holiday. He and Mrs. Cunningham left for Rosedale on Saturday.

Since Rev. E. B. Fox will be in Edmonton on Sunday, Oct. 17, there will be no service at Redeemer Lutheran Church next Sunday. Regular services will again be held on Sunday, Oct. 24, at 11 a.m.

Mr. J. R. Cunningham returned by plane from Toronto recently after spending five weeks in Ontario visiting relatives and friends. He reports having had a wonderful holiday. He and Mrs. Cunningham left for Rosedale on Saturday.

St. Cyprian's W.A. will hold its bazaar, tea and food sale in the Lions Hall on Saturday, Oct. 30, from 3 to 6 p.m.

A chicken supper will be held at Westcott United Church on Wednesday, Oct. 27, 6 to 8 p.m., sponsored by Westcott W.A. Adults 75c, 12 to 17 years 50c, 6 to 12 years 35c. Films will be shown upstairs by Rev. C. C. Armstrongs during and after the supper.

Mrs. Harold Reiter of Davis, Calif. visited relatives in town during the past week.

Mr. and Mrs. W. F. Currie visited with Mr. and Mrs. James Currie and Mary Lou over the weekend.

Mr. and Mrs. Frank Kyncl and Boyd of Edmonton were weekend visitors with the former's parents, Mr. and Mrs. Joe Kyncl.

Ladies of the Sports Club are asked to set their work together for a meeting to be held soon. Watch Pioneer for a date.

The regular business meeting of Mons Chapter, I.O.E., will be held in the Lions hall on Thursday, Oct. 14 at 8 p.m. At 9 p.m. members' husbands and friends are invited for the presentation of the Grade XII scholarship to Beverly Wiggins and to hear the guest speakers, Valera Watkin and Norman Archer.

Mr. Dick Law of Camrose visited at his parental home here over the weekend.

Dr. and Mrs. Frank Law and family of Edmonton were weekend visitors with Mr. and Mrs. George Law.

Mrs. Mary Yates of Edmonton spent the holiday weekend with her sister and family, Mr. and Mrs. A. W. Reiber.

## IN DIDSBURY IT'S —

### Ranton's

Your Home Town Store

### PLAID DOESKIN —

for skirts and dresses  
 13 patterns to choose from, per yard 75c

### PLAID SHIRTS \$3.95

### SNAPPY APRONS 75c MEN!

Get your Stanfield's Underwear now. You'll need it.

### LOTS OF WOOL SOCKS for work by Stanfields.

### MEN'S SPORT SHIRTS Clearing at \$2.95

### DRESS BUTTONS — The largest selection in town.

Come in and have a look! It's free!

## IN DIDSBURY IT'S Ranton's

Your Home Town Store

## Coming Events

—Knox United Church fowl supper will be held in the church basement, Saturday, October 16, 5:30 to 8:00 p.m.

—Square dancing for students, 12 years of age and over, again this Friday, Lions hall, 8 p.m.

—Eric Rutledge, optometrist, assistant to K. Roy McLean, announces the date of his next visit as Monday, Oct. 18, morning only, at the Rosebud Hotel. Consult in the city office, 1014 Greyhound Building.

—Rexall One-Cent Sale, October 13, 14, 15, 16, at Law's Drug Store.

—The Ekton Willing Workers will hold a food sale in the Massey Harris showrooms on Saturday, October 16.

## M.V.B.C. NEWS

(From Our Own Correspondent)

Students from the States have arrived on the campus for their year's work. We were happy to see them. Bob Hale, Eugene Hooper, Pauline Close and Esther Seabands are from eastern Washington; Wayne and Nancy Kagey are from Bellingham, Wash.

Visitors from Bashaw district came to look at the school on Sunday. It is quite possible that one of the young men will come to College within the next two weeks.

Mrs. Taylor had her Sunday school class, the high school group, in for lunch Sunday evening after the Youth Fellowship meeting in the church. Mr. Widmark played for them and they enjoyed it immensely.

The faculty retreat at Banff was most successful. The business of the year was fully discussed, problems solved and class work thoroughly arranged. We believe there will be a good year as students diligently enter their winter's work of the study of the Bible and kindred subjects.

The fourth classroom will soon be ready for occupation. This classroom is in the third building that has been renovated this summer. Having this much administration room facilitates the arrangement of classes on the time table greatly, and all classes can be held within the hours of 9 a.m. to 4 p.m. Sidewalks leading to the fourth classroom were laid this summer so that this accommodation is well set up.

Mrs. Chris Hedegaard is cooking at the college for the present. She is doing a good job and we all appreciate her stepping in when we were in such great need.

A number of students are unable to register on opening day because of delayed harvest. There will be a disruption of classes because of the late-comers for a couple of weeks, but we expect that very soon everything will be running very smoothly here, and all will be in their places. If there are those in the community who wish to take either voice or piano we would advise them to see the instructors this week. We expect a good enrollment in these classes and also in private lessons. The root cellar is almost completed and vegetables can be placed in it. Already some have been brought in, as well as eggs for the school.

The man who thinks our jokes are rough, Would quickly change his views, If he'd compare the ones we print With what we're scared to use.

## Fall Clearances

1 ONLY—

### 3 piece Bedroom Suite

Double dresser, chiffonier, Bed, any size. Reg. \$164.50 — SPECIAL price \$137.50

1 ONLY—

### "SHOPSMITH"

The complete home workshop. Bench Saw — Lathe — Sander — Drill Press — all in one Tool. Complete with Bench stand and Casters. Regular \$319.00. GOING for ONLY \$249.50

1 ONLY—

### Simplicity Clothes Dryer

Makes any day a drying day. Protects clothes from wind — Rain — Dust and freezing. No icy hands. No aching back. Regular price \$299.00. GOING for \$225.00

## Leeson Hardware

NOW IN STOCK AT —

### BERSCHT'S

## INSULAIR Footwear

INSULAIR ARE AN ENTIRELY NEW TYPE OF WINTER FOOTWEAR!

### Warm-Weatherproof—

Millions of captive air bubbles in Insulair construction provide complete insulation; natural body heat is retained, passage of cold air prevented.

### No Cloth Lining—

Inside of overshoe will not mar shoes.

### Long Wearing—

Unique one-piece construction assures lasting service.

### Lightweight—

A few steps will tell you, Insulair are surprisingly light, extremely comfortable.

### Easy to Clean —

Simply wash inside and outside with a damp cloth or sponge; then dry quickly to a clean bright finish.

### Smart and Convenient—

Smart in appearance, are easy to put on and take off.

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PHONE 36 — DIDSBURY

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get clean comfortable heat!

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SEE YOUR IMPERIAL OIL AGENT

There's top efficiency and deep comfort in oil heat — and wonderful value in Esso Heating Oil. For space heaters, floor furnaces, automatic oil burners, hot water heaters, stoves, stock trough heaters, or chicken brooders, your best buy is Esso Heating Oil. See your nearest oil burner dealer for any of the above equipment. Contact your nearest Imperial Oil agent for dependable, economical Esso Heating Oil.

